

**\*PILLARS OF ENGLISH: ADVANCED LEVEL CONCEPTS.**

**THE ART OF COMMUNICATION**

<b>SPEAKING-DISCUSSION</b>	WHAT MAKES A GOOD COMMUNICATOR? PROS AND CONS
<b>LISTENING / READING</b>	INTERVIEW WITH EXPERT COMMUNICATOR CONTINUED LISTENING AND READING ACTIVITIES
<b>LANGUAGE WORK</b>	GOOD COMMUNICATORS, IDIOMS AND EXPRESSIONS, VERB TENSE CHANGES
<b>SKILLS</b>	DEALING WITH COMMUNICATION BREAKDOWNS, BODY LANGUAGE
<b>CASE STUDY</b>	PRICE OF SUCCESS, MAKING IMPROVEMENTS IN COMMUNICATION

NOTE: (ON-GOING) BUSINESS IDIOMS AND EXPRESSIONS, BUSINESS VERBS AND NOUNS (PRACTICE WITH VERB CHANGES) BUILDING VOCABULARY, LISTENING AND BUSINESS READING ACTIVITIES FOR VOCABULARY, VERBS AND DISCUSSIONS, ANSWER FOLLOW UP QUESTIONS. END OF MONTH EXAM TO MEASURE LEARNT SKILLS.

**INTERNATIONAL MARKETING AND BRANDS**

<b>SPEAKING-DISCUSSION</b>	TALKING ABOUT MARKETING STRATEGIES AND BRANDS
<b>LISTENING / READING</b>	LISTENING-INTERVIEW-INTERNATIONAL MARKETING AND TRAINING ORGANIZATIONS
<b>LANGUAGE WORK</b>	NOUN COMPOUNDS AND NOUN PHRASES, CHANGING WORD PARTS, PRESENT TENSES
<b>SKILLS</b>	BRAINSTORMING, VOCABULARY BUILD UP, EXPANDING KNOWLEDGE AND AWARENESS OF GLOBAL BUSINESS
<b>CASE STUDY</b>	DEVISE AN ORAL PRESENTATION FOR A NEW BRAND. (STRATEGIES AND AUDIENCE CONNECT)

**BUILDING RELATIONSHIPS**

<b>SPEAKING-DISCUSSION</b>	BUILDING RELATIONSHIPS
<b>LISTENING / READING</b>	GLOBAL CORPORATE RESPONSIBILITY, READING BUSINESS WEEK
<b>LANGUAGE WORK</b>	DESCRIBING RELATIONS, MULTI WORD VERBS AND PHRASES, PAST TENSES
<b>SKILLS</b>	NETWORKING, HOW TO? IMPROVEMENT? SALESMAN APPROACH
<b>CASE STUDY</b>	A PLAN FOR IMPROVING CUSTOMER SATISFACTION AND LOYALTY

### SUCCESS TODAY

<b>SPEAKING-DISCUSSION</b>	<b>WHAT MAKES PEOPLE/COMPANIES SUCCESSFUL</b>
<b>LISTENING / READING</b>	<b>INTERVIEW-TECHNOLOGY DEVELOPMENT COMPANY, READING-PROFILE OF SUCCESS</b>
<b>LANGUAGE WORK</b>	<b>PRESENT AND PAST TENSES, VERB PHRASES</b>
<b>SKILLS</b>	<b>NEGOTIATING PRACTICES, SPEAKING, WORD BUILDING</b>
<b>CASE STUDY</b>	<b>NEGOTIATE A DEAL (SPONSORSHIP) FOR A FOOTBALL CLUB OR COMPANY SUPPLIER ETC.</b>

### JOB SATISFACTION

<b>SPEAKING-DISCUSSION</b>	<b>MOTIVATIONAL FACTORS, TYPES OF PUBLIC PRESENTERS / SPEAKERS</b>
<b>LISTENING / READING</b>	<b>LISTENING-HR DIRECTOR-MOTIVATIONAL SPEAKERS, READING-PASSIVES IN READING</b>
<b>LANGUAGE WORK</b>	<b>SYNONYMS, ANTONYMS, PASSIVES, WORD BUILDING, ADJECTIVES</b>
<b>SKILLS</b>	<b>COLD CALLING, TELEMARKETERS, ASKING AND ANSWERING</b>
<b>CASE STUDY</b>	<b>DECIDE HOW TO DEAL WITH IN-HOUSE PERSONAL RELATIONSHIPS</b>

### RISK AND REWARD

<b>SPEAKING-DISCUSSION</b>	<b>DIFFERENT ASPECTS OF RISK</b>
<b>LISTENING / READING</b>	<b>LISTENING-RISK MANAGEMENT, READING RISK OR OPPORTUNITY</b>
<b>LANGUAGE WORK</b>	<b>DESCRIBING RISK, ADVERBS (OF DEGREE)</b>
<b>SKILLS</b>	<b>REACHING AGREEMENT, AGREE OR DISAGREEING, SO DO I, NEITHER DO I</b>
<b>CASE STUDY</b>	<b>EVALUATE THE RISK OF A NEW VENTURE</b>

### MANAGEMENT STYLES AND TEAM BUILDING

<b>SPEAKING-DISCUSSION</b>	<b>DIFFERENT ASPECTS OF MANAGEMENT STYLES AND WORKING IN TEAMS</b>
<b>LISTENING / READING</b>	<b>LISTENING-MANAGEMENT-TEAM BUILDING</b>
<b>LANGUAGE WORK</b>	<b>MANAGEMENT QUALITIES, PREFIXES AND SUFFIXES,</b>
<b>SKILLS</b>	<b>PRESENTATIONS AND RESOLVING CONFLICT</b>
<b>CASE STUDY</b>	<b>CHOOSING A PROJECT MANAGER FOR A TEAM, MOTIVATING THE TEAM</b>



Aprende inglés desde casa por \$800

nivel: básico - intermedio - avanzado | descuentos para empresas



8712337382



/dc3ingles